



JACKSON®



**BOYS & GIRLS CLUB
OF LANSING**

A VIRTUAL *Night to Remember*

Presented by: Jackson National Life Insurance Company

Date: October 14, 2021 Location: Virtual Time: 6:00 - 7:00 p.m.

In an effort to stay connected to the community and follow prudent safety protocols, we have made the decision to make our annual **A Night to Remember** event **VIRTUAL** again this year! While we will miss the in-person connections we make during our signature event, this year's virtual experience is sure to be another night to remember!

The funds raised from this event will enable the Boys & Girls Club of Lansing to sustain a positive and safe space for our members to learn, thrive, and succeed.

Sponsorship	Level
<input type="checkbox"/> Presenting Sponsor	\$20,000
<input type="checkbox"/> Platinum Sponsor	\$10,000
<input type="checkbox"/> Gold Sponsor	\$5,000
<input type="checkbox"/> Silver Sponsor	\$2,500
<input type="checkbox"/> Bronze Sponsor	\$1,000
<input type="checkbox"/> Club Sponsor	\$500
<input type="checkbox"/> Individual Ticket	\$100

Individual / Organization's Name:			
Address:			
City:	State:	Zip:	Phone:
Contact Person:		Email:	

A confirmation letter will be sent upon receipt of your payment.

Please make checks payable to: **Boys & Girls Club of Lansing** 4315 Pleasant Grove Rd. Lansing, MI 48910

Check Enclosed

Please Invoice

The Boys & Girls Club of Lansing is a non-profit, IRS 501 (c)(3) classified organization. Your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS. Tax ID # 381788281



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SPONSORSHIP OPPORTUNITIES

Presenting	\$20,000	Gold & Platinum	\$5,000 & \$10,000
<ul style="list-style-type: none">  Premier placement of company logo <ul style="list-style-type: none"> - In all electronic event marketing materials including event invitation - Event outreach emails - Digital program - On BGC Lansing's Website & event page  Acknowledgement during the event and on BGC Lansing social media platforms  Option for a pre-recorded message to play during the event  Access to virtual event for 56 attendees 		<ul style="list-style-type: none">  Company logo placed on: <ul style="list-style-type: none"> - Event outreach emails - Digital program - On BGC Lansing's website & event page  Acknowledgment of support on BGC Lansing social media platforms  Acknowledgement during event  Option for a pre-recorded message to play during the event  Access to virtual event for 8-12 attendees 	
Silver	\$2,500	Bronze	\$1,000
<ul style="list-style-type: none">  Company logo placement <ul style="list-style-type: none"> - On BGC Lansing's website & event page - Acknowledgement of support on social media platforms  Logo displayed on live event banners  Access to virtual event for 6 attendees 		<ul style="list-style-type: none">  Company logo displayed with acknowledgement of support on social media platforms and website  Logo displayed on live event banners  Access to virtual event for 4 attendees 	
Club Sponsor	\$500	Individual Ticket	\$100
<ul style="list-style-type: none">  Logo displayed on social media platforms and website  Access to virtual event for 2 attendees 		<ul style="list-style-type: none">  Access to virtual event for 1 attendee 	

www.bgclansing.org/dinner

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