



H Night to Remember

Presented by: Jackson National Life Insurance Company

Date: October 3, 2024 Location: Boys & Girls Club of Lansing

4315 Pleasant Grove Rd, Lansing, MI 48910

bgclansing.org/dinner

5:00 - 6:00 p.m. Registration, Cocktails, Strolling Dinner & Silent Auction

6:00 - 7:00 p.m. "Youth of the Year", BGCL Alum & Morton S. Davis Award

7:00 - 7:30 p.m. Coffee, Desserts & Tours of the Club (led by youth!)

Sponsorship	Level
☐ Presenting Sponsor	\$20,000
☐ Platinum Sponsor	\$10,000
☐ Gold Sponsor	\$5,000
☐ Silver Sponsor	\$2,500
\square Bronze Sponsor	\$1,000
☐ Club Sponsor	\$500
☐ Individual Ticket	\$150
□ Special — Alumni Ticket	\$25

Individual / Organization's Name:					
Address:					
City:	State:	Zip:	Phone:		
Contact Person:		Email:			

A confirmation letter will be sent upon receipt of your payment.

Please make checks payable to: Boys & Girls Club of Lansing (see address above).

☐ Check Enclosed	☐ Please Invoice	







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SPONSORSHIP OPPORTUNITIES

Gold & Platinum \$5.000 & \$10.000 **Presenting** \$20,000

- 18 Tickets to the event
- Premier placement of company logo
 - In all electronic event marketing materials including event invitation
 - Event outreach emails
 - On BGC Lansing's Website & event page
- Jackson banner displayed, logo at food stations & acknowledgement during the event
- Option for Jackson representative to provide a brief welcome at the event or pre-recorded message

- 8 12 Tickets to the event
 - Company logo placed on:
 - Event outreach emails
 - On BGC Lansing's website & event page
 - Acknowledgment of support on BGC Lansing social media platforms
 - Logo displayed at food stations & acknowledgement during event
 - Option for a pre-recorded message to play during the event (for Platinum Sponsor)

Silver \$2,500 Bronze \$1,000

- 6 Tickets to the event
- Company logo placement
 - On BGC Lansing's website & event page
 - Acknowledgement of support on social media platforms
- Logo displayed at a dessert station

- 4 Tickets to the event
- Company logo displayed with acknowledgement of support on social media platforms and website
- Logo displayed at silent auction

Club Sponsor

\$500

Individual Ticket

\$150

Alumni Ticket

\$25

2 Tickets to the event

Logo displayed on website

1 Ticket to the event

1 Alumni Ticket to the event

www.bgclansing.org/dinner