



JACKSON[®]



**BOYS & GIRLS CLUB
OF LANSING**

A Night to Remember

Presented by: Jackson National Life Insurance Company

Date: October 5, 2023 Location: Boys & Girls Club of Lansing

4315 Pleasant Grove Rd, Lansing, MI 48910

dinner.bgclansing.org

5:00 - 6:00 p.m. Registration, Cocktails, Hors d'oeuvres & Silent Auction

6:00 - 7:00 p.m. Strolling dinner, "Youth of the Year", Awards

7:00 - 7:30 p.m. Desserts & Tours of the Club (*led by youth!*)

| Sponsorship | Level |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$20,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 |
| <input type="checkbox"/> Club Sponsor | \$500 |
| <input type="checkbox"/> Individual Ticket | \$150 |

| | | | |
|--|---------------|---------------|---------------|
| Individual / Organization's Name: | | | |
| Address: | | | |
| City: | State: | Zip: | Phone: |
| Contact Person: | | Email: | |

A confirmation letter will be sent upon receipt of your payment.

Please make checks payable to: **Boys & Girls Club of Lansing** (see address above).

Check Enclosed

Please Invoice

The Boys & Girls Club of Lansing is a non-profit, IRS 501 (c)(3) classified organization. Your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS. Tax ID # 381788281



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SPONSORSHIP OPPORTUNITIES

| | |
|---|--|
| <p>Presenting \$20,000</p> <ul style="list-style-type: none"> 18 Tickets to the event Premier placement of company logo <ul style="list-style-type: none"> - In all electronic event marketing materials including event invitation - Event outreach emails - On BGC Lansing's Website & event page Jackson banner displayed, logo at food stations & acknowledgement during the event Option for Jackson representative to provide a brief welcome at the event or pre-recorded message | <p>Gold & Platinum \$5,000 & \$10,000</p> <ul style="list-style-type: none"> 8 – 12 Tickets to the event Company logo placed on: <ul style="list-style-type: none"> - Event outreach emails - On BGC Lansing's website & event page Acknowledgment of support on BGC Lansing social media platforms Logo displayed at food stations & acknowledgement during event Option for a pre-recorded message to play during the event (for Platinum Sponsor) |
| <p>Silver \$2,500</p> <ul style="list-style-type: none"> 6 Tickets to the event Company logo placement <ul style="list-style-type: none"> - On BGC Lansing's website & event page - Acknowledgement of support on social media platforms Logo displayed at a dessert station | <p>Bronze \$1,000</p> <ul style="list-style-type: none"> 4 Tickets to the event Company logo displayed with acknowledgement of support on social media platforms and website Logo displayed at silent auction |
| <p>Club Sponsor \$500</p> <ul style="list-style-type: none"> 2 Tickets to the event Logo displayed on social media platforms and website | <p>Individual Ticket \$150</p> <ul style="list-style-type: none"> 1 Ticket to the event |

www.bgclansing.org/dinner

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